

# Kuwait SME's

*Accelerating Economic Diversification*

May 2018

The Kuwaiti SME space  
is evolving rapidly.  
This report captures the  
latest trends and insights.

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## What is the report about?

This report is about SME sector in Kuwait that connects broader economic policies and diversification objectives. It is an integrated package analyzing problems and viable solutions related to the Kuwaiti SME sector. I.e., the report covers macroeconomic, policy, regulatory and economic diversification angles.

## Who will benefit and why?

This report is targeted at a wide range of national, regional and international stakeholders, investors, policy makers, industry leaders, businesses, etc., who are interested in the SME sector of Kuwait. This report provides deep insights into the sector, helping in understanding the complex interplay of various push and pull factors.

## How exhaustive is this report?

This report provides valuable insights into the ecosystem in which Kuwaiti SMEs operate, while studying the policy environment to understand whether they flow in line with some international best practices. Also, the report recommends some policy options and suggests solutions that can help redress the SME sector's challenges and leverage its use for plans such as National Vision Plan 2035.

## Is regular update available for this report?

The report may be updated on a discretionary basis. However, additions may be considered based on specific client feedback that would be discussed on a one-to-one basis before any action.

## Can I download a certain section of the report?

No. The report can be downloaded in full length only.

### Key questions addressed in this report:

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- What's the current state of the Kuwaiti SME sector and Government's policies towards it?
- How the SME sector can be the catapult for diversification?
- What are the structural issues of the SME sector and how they are inter-linked with overall macro-economy of Kuwait?
- What does future hold for broader economy in general and SMEs sector in particular?
- What are the implications of policies initiated for the sector and it's Future?

### This report can add value to:

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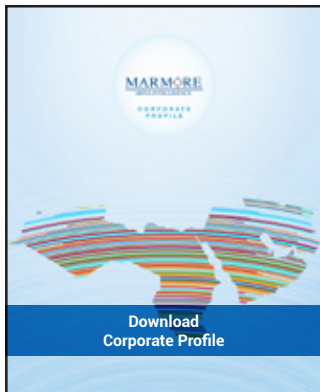
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# About Marmore



## Organizational Background

Marmore MENA Intelligence provides research-based consulting solutions to help understand current market conditions, identify growth opportunities, assess supply/demand dynamics, and make informed business decisions.

Marmore is a fully-owned research subsidiary of Kuwait Financial Center 'Markaz'. Since 2006, Markaz Research has been at the forefront in disseminating thought-provoking, hard-data backed research reports. Marmore continues that legacy with a focused approach to providing actionable solutions for business leaders and policymakers.

Since its inception, Marmore has published over 700 research reports and covered more than 25 varied industries and infrastructure segments; all focused primarily on the GCC economies. (To view our Research Library, please [click here](#))

With over 30 policy and regulatory research studies published, Marmore has partnered with renowned regional think-tanks and opinion-leaders to publish some of these intellectually provoking policy research papers. These research studies aim to initiate dialogue and propose better solutions to existing economic conundrums. (To view our Policy & Regulatory research report, [click here](#))

Almost on a weekly basis, Marmore publishes thematic economic, industry, policy and capital market reports. Marmore has been recently conferred **"Research Provider of the Year - 2018" award by Global Investor, a Euromoney Group company.** To learn more, visit [www.marmoremna.com](http://www.marmoremna.com)

## Experience/Qualifications

Marmore is the only regional firm providing niche research based on strong analytics in areas that are less researched. Marmore provides full range of financial market, sector specific and economic and policy researches, as well. The different types of researches are availed based on the client's requirements. It is notable that Marmore research reports have regularly been used by various renowned institutions to better understand the MENA region.

*Marmore's strengths can be summarized as follows:*

- » Consistent track record of quality, in-depth research offerings;
- » Skilled team with extensive experience in advanced quantitative and qualitative analysis techniques;
- » Deep understanding of MENA market and access to wide-ranging database
- » Delivers high quality, client specific, insightful research reports; highlighting key client issues and uncovering key answers/opportunities for the clients.

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